

+ImageNet
Consulting

hsc 
THE UNIVERSITY *of* NORTH TEXAS
HEALTH SCIENCE CENTER *at* FORT WORTH

Streamline Information and Communicate Effectively with Digital Signage.

BUILDING

Department of Animal Laboratory Medicine

INDUSTRY

Science

WEBSITE

<https://www.unthsc.edu/>

PRODUCTS

Digital Signage
Wallboard Software





The Business Challenge

UNTHSC's Department of Animal Laboratory Medicine was using a digital display software that could no longer be supported. They found their current interface difficult and were looking for a solution that was easy to use. A solution to effectively communicate schedule changes, upcoming events, incoming orders, and emergency information more effective than their previous software.

WHAT THEY'RE SAYING NOW:

“ We have seen an increase in attendance to meetings and campus events due to the constantly updated reminders that are available now. ”

- Lacy Bowen, MBA Department of Laboratory Animal Medicine Assistant Director

The Thought Process

Navetech and ImageNet discussed their needs regarding Content Management Solutions and Digital Signage Displays. After a couple of meetings, a Wallboard Content Management Portal was established, and training was provided so that key stakeholders could “kick the tires”. It became evident that the Wallboard solution was a perfect fit for UNT HCS's desired outcomes. After onsite meetings, the appropriate type, style, and sizes of the Digital Signage Display hardware were chosen. Then a formal Statement of Work (SOW) was developed, proposed, and approved by Michael Brown.



The Results

- + Our Wallboard platform is more user-friendly for staff than their previous system.
- + Increased communication efficacy with researchers and staff working in DLAB's vivariums.
- + Increased campus event attendance.
- + Increased meeting attendance due to reminders posted on digital displays.
- + More efficient communication between staff operating in three separate buildings.

WHAT THEY'RE SAYING NOW:

“*Wallboard software has helped us communicate schedule changes, incoming orders, upcoming events, and emergency information effectively.*”

- Lacy Bowen, MBA Department of Laboratory Animal Medicine Assistant Director



About ImageNet Consulting

To accomplish our mission, we train our consultants to optimize and enhance the management of business processes.

In most cases, this has changed little since the 1600's. While technology changes at an ever increasing pace, business processes driven by the movement of paper have not. Many studies reveal the inefficiencies of paper-based processes. While most business professionals agree with these findings, they do not possess the time or expertise to evaluate and improve the situation. This is where ImageNet Consulting defines its value proposition; uncovering problems, consulting and evaluating options. They then deliver on solutions that enhance productivity while reducing costs and positively impacting the business' bottom line. ImageNet Consulting provides a vast array of solutions and expertise to manage business processes. The most compelling argument to allow our company to help improve these processes is our independence from manufacturer ownership. This independence allows our company to deliver best-in-class solutions with flexibility not offered by a single line dealer or manufacturer. Through our manufacturer-agnostic and solution-led approach, we are able to offer best-in-class technologies to meet our customer's needs. This requires a clear vision of the future and a nimble company that constantly reinvents itself while keeping ahead of the latest technology developments.

Our customers range from small businesses to some of the largest corporations in the world. We are confident no other company can match our portfolio of products, solutions and the expertise with which we deliver them.

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